

1

Casper

RENT THE RUNWAY

BONOBOS

WARBY PARKER



DOLLAR SHAVE CLUB



PELOTON

2

Outdoor Voices

AWAY

EVERLANE

chubbies

goop

Glossier.

allbirds

1 The Stars Cohort

2 The Stratosphere Cohort

3 The Clouds Cohort

4 The Launchpad Cohort

3

DIRTYLEMON

GREATS



THIRDLOVE

PARACHUTE

hims

YEAR & DAY

LINGUA FRANCA

brooklinen

LOLA

cotopaxi

SNOWE

MADISON REED

M.GEMI

THINX

LUNYA

KNOTSTANDARD

heist

Recess

DADA

NO PLANS

LANE-EIGHT

HUBBLE

prose

4

DREAM POPS

OTHERLAND

SUMMERSALT

@COCOFLOSS

care/of

The Sill

Great Jones

flamingo BEAUTY SUPPLY

RITUAL

CLARE

HUM

Sunday Goods

billie

THE NEW DAVIDS 2018

THE TRAUB 350+

FASHION

WOMENSWEAR

11 · HONORÉ A DAY AMOUR VERT **AL** ARMARIUM **AYR** BLANQI
 BOW & DRAPE **BRASS** choosy CUYANA Dia & Co DÖEN Draper James
 ELOQUII FAME PARTNERS GENUINE PEOPLE GOOD AMERICAN gwynniebee LA LIGNE
 LE TOTE LINGUA FRANCA M.LAFLEUR ModCloth MODERN CITIZEN
 OF/MERCER Réalisation Reformation RENT THE RUNWAY TUXE UNIVERSAL STANDARD

MENSWEAR

ALPHERMETS ASH & ERIE **BARBELL** Bespoke Post **BOMB FELL** BONOBOS **BUCK MASON** Frank + Oak
 GRAND FRANK HÆRFEST **Huckberry** **HUGH & CRYE** ISAORA J. HILBURN
KUUI MIZZEN+MAIN **Paragon** PROPER CLOTH Rowing Blazers FIERI UNTUCKit

UNISEX

ALPHA BODA SKINS™ **cotopaxi**
 DSTLD EVERLANE **FIGS**
GRANA JAANUU **Kenny Flowers**
 MINISTRY OF SUPPLY MOTT & BOW NAADAM
 NAKEDCASHMERE **paskho** **prinkshop**
Marine Layer STITCH FIX

ACTIVEWEAR

ALMA aloyoga CARBON38
CORY VINES Girlfriend Collective **MYLES**
 OLIVERS **OROS** Outdoor Voices
RÖKA RHONE TEN THOUSAND
 VOLLEBAK **VUORI** **VX/**

UNDERWEAR

ADORE ME **Brayola** LIVELY
 HARPER WILDE MACK WELDON **McUndies**
 THINX **THIRDLOVE** TRUE

SOCKS

BOMBAS **CONSCIOUS STEP** **heist**
 Sheerly Genius STANCE

CUSTOM SUITING

THE BLK TUX COMBATANT GENTLEMEN BLACKLAPEL TRUMAKER
 KNOTSTANDARD INDOCHINO

KIDS

monica + andy Cubcoats **KIDBOX**
primary.com
plae ROCKETS OF AWESOME

FAST FASHION

ASOS **BlackMilk** boohoo.com
JUSTFAB **Lulus**
MISSGUIDED TOBI

SWIM

chubbies Prince & Bond TRIANGL
SOLID & STRIPED SUMMERSVLT.

SLEEPWEAR

LUNYA **NO PLANS**
SLEEPY JONES

ACCESSORIES

FOOTWEAR

alibirds BECKETT SIMONON **BIRDIES** **BROTHER**
 GRAND VOYAGE **GREATS** JACK ERWIN
 Koio Collective **LABUCQ** **LANE EIGHT** M. GEM I
 mahabis **ROTHY'S** **SEAVEES**
Shoes of Prey **THURSDAY** **THIRD OAK**

BAGS

BABOON BEMBIEN caraa **DAGME DOVER**
ESPEROS FUTURE GLORY GO DASH DOT
L&S **MANSUR GAVRIEL** **PARKER CLAY**
LO & SONS **POPSKI** SENREVE
STATE STUART LAU
 VON HOLZHAUSEN

EYEWEAR

BLENDERS **DIFF**
Felix Gray **KREWE** **SUNSKY**
WESTWARD LEANING WARBY PARKER **ZIENN**

JEWELRY

AU RATE BAUBLEBAR **THE:5TH**
olive + piper **QALO**
THE MRS BOX

LUGGAGE

ARLO SKYE **AWAY** **bluesmart**
floatti **ROAM** STEAMLINE LUGGAGE
 VERY TROUBLED CHILD

ACCESSORIES

BELTOLOGY **SHINOLA**
DETROIT
SPREZZA BOX **TIE BAR**

BEAUTY

CLEAN SKINCARE

BEAUTYCOUNTER
 CONTEXT **DRUNK ELEPHANT**
 HERBIVORE BOTANICALS **KOPARI**
Meant TULA
 URSA MAJOR WANDER
 BEAUTY BY DESIGN **CUROLOGY**
Follain **frank | body**
Kat Burki **NERD**
 Onomie **TRUE BOTANICALS**
yes to

HAIRCARE

function — of beauty
 HAIRSTORY **Ouai**
 MADISON REED
prose **VIRTUE**

FRAGRANCE

NEST **PHILUR**
 PINROSE

COLOR

COLOURPOP **Glossier**
inkbox **JULEP**
KARITY **Kosås**
KYLIE **MAKEUP GEEK**
 mented **Milk MAKEUP**
SHESPOKE **TATTLY**
 trèStique

WELLNESS

FOOD / SNACKING

ALOHA **DADA** **DAILY HARVEST**
 DIRTY LEMON DREAM POPS **Recess** **Sunday Goods**

SUPPLEMENTS

care/of **hers** **hims**
HUM **Keeps** **Moon Juice**
 NUTRAFOL **Ritual** sundays
THE NUÉ **VITAL PROTEINS** **WelleCo**

TECH TOOLS

Aaptiv **CORE** **fitbit**
HEADSPACE **INSCAPE**
MIRROR **muse** **PELOTON**

MEN'S GROOMING

ADMIRAL **AOS** **Beardbrand**
BEVEL **DOLLAR SHAVE CLUB**
ERNEST SUPPLIES **HARRY'S**

WOMEN'S HEALTH & GROOMING

billie **CORA** **damiva** **elvie**
Flamingo **Honey Pot** **LOLA**
Megababe **SPHYNX**

PERSONAL HEALTH

Bite **CANDID** @COCOFLOSS
GOBY **hello** **HUBBLE** **NATIVE**
 PUBLIC GOODS **QUIP** **TUSHY** **twice**

ACCESSORIES

bkr **LARQ** **Swell**

HOME

HOME DECOR

aalo **ARTICLE.** **BACKDROP**
 Barn & Willow **BURROW**
CLARE **FEATHER**
THE CITIZENRY **FRAMEBRIDGE** **farfetch**
Great Jones hayneedle INTERIOR DEFINE
KAUFMANN **LULU & GEORGIA** **nectar**
MERCANTILE **SERENA & LILY** **SNOWE**
ONE KINGS LANE **W&P DESIGN** **YEAR & DAY**

BEDDING

BOLL & BRANCH **brooklinen** **CRANE & CANOPY**
GRAVITY **PARACHUTE** **RILEY**

MATTRESSES

Casper **purple** **HELIX**
raatva **TUFT & NEEDLE**

PET GOODS

BarkBox **Cody and Bella** **THE FARMER'S DOG**
max & bone **ollie** **öbe**

FAMILY

l4moms **THISTLE**

ACCESSORIES

ban.do **homesick** **KEEP**
LEIF SHOP **OTHER LAND** **Packed Party**
poppin. **POKETO** **The Sill**

LIFESTYLE

Book of the Month *the Bouqs* **goop**
SAND CLOUD **urbanstems**